**Mock US Consumer Quick Serve Restaurant Survey**

**December 31, 2014**

**(Switchboard Intro):** Hello, would you be willing to take part in a 4 question survey about quick serve restaurants?

**Quick serve restaurants include:** (Dominos Pizza, McDonalds, Papa Johns, Popeyes, Sonic, Taco Bell, Wendys)

**(When Connected to Respondent Say):**

Hello, my name is \_\_\_\_\_\_\_\_\_\_\_, calling from\_\_\_\_\_\_\_\_\_\_ on behalf of an independent research company. We are conducting a confidential study and are speaking with US consumers today about current trends.

1. Over the past quarter, how many times did you eat from a quick serve restaurant?
2. Over the past quarter, on average how much did you spend at a quick serve restaurant per visit?
3. Over the past quarter, how many promotions did you participate in at a quick serve restaurant?
4. Over the last quarter, did you download a mobile phone application for a quick serve restaurant?

**Yes/No**